



## NEWS RELEASE

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# Visitors Bureau Offers Calaveras Adventure Trip for Two in New Photo Contest

**Angels Camp, CA**— The Calaveras Visitors Bureau today announced its Activities Guide Cover Photo Contest. Each year the Visitors Bureau looks for one great photo that captures the spirit of Calaveras County tourism, and for the 2015 Guide it is opening to the public a competition for the best image. The contest winner will be published on the cover of the 2015 Activities Guide and receive an Adventure Trip for Two to Calaveras County. Locals and CVB member businesses are also encouraged to submit to the contest, as the prize may be given as a gift at the winner's discretion. Contest deadline is October 1.

### Important Contest Details

- A photo release ([available online](#)) is required for any identifiable people in the photo, a copy of which must be provided to the Calaveras Visitors Bureau.
- Photos MUST be taken in Calaveras County - photos showing people enjoying an activity or experience are preferred, i.e. wine and food, adventure, shopping or history.
- Photos showing identifiable landmarks in Calaveras County are preferred.
- 80,000 activities guide are printed annually for marketing purposes, so the image should appeal to a wide audience.
- A banner will cross the top of the image, so any essential details shouldn't be contained in that area. ([See contest page online for an example](#)).
- Contest is open to both professional photographers and talented amateurs.
- Winners also get a box of 100 guides to give out to admirers and a blog feature on the CVB website about the photo as well as a write-up in the activities guide.

For complete contest details and last year's cover, visit the contest page on the Calaveras Visitors Bureau website,  
<http://www.gocalaveras.com/activities-guide-cover-photo-contest/>.

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