



NEWS RELEASE
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Travelers Can “Rope, Ride, Ribbit” In California’s Gold Country

The Mother Lode’s Calaveras and Tuolumne Counties to Host One Big Week in May

Angels Camp, CA (March 6, 2012)—Travelers who find themselves in California’s Mother Lode region from May 12-20, 2012 will hit the jackpot of fun, affordable activities for the whole family when three iconic events being coined as “Rope, Ride, Ribbit,” will be taking place consecutively in Calaveras and Tuolumne Counties.

One Big Week kicks off in Sonora, CA on May 12-13 with the 55th Annual Mother Lode Round Up, known as one of California’s best rodeos and old-fashioned, small town parades. Once the dust settles on the rodeo, the world’s top cyclists will descend on the area for the Amgen Tour of California’s exciting Stage 4 start on Wednesday, May 16. Then, from Thursday, May 17-20, the 84th world-famous Jumping Frog Jubilee, where the world record frog jump was set in 1986, will once again take the spotlight in Angels Camp, CA.

“There has never been a better time to visit Calaveras County and our neighbors than this May when Rope, Ride, Ribbit is happening,” said Lisa Mayo, Executive Director of the Calaveras Visitors Bureau. “These three super events will be exciting for everyone, regardless of their interests, and will certainly add a new level of fun for exploring the area.”

California’s Gold Country attracts visitors every year for its proximity to Yosemite National Park and Lake Tahoe, as well as its award-winning wines, scenic drives, gold-mining history, caverns and other off-the-beaten-path gems like Calaveras Big Trees State Park with its Giant Sequoias.

Mayo continues, “Rope, Ride, Ribbit is a great excuse to plan a trip to California’s Gold Country this year. Once people head this way, we’re confident they’re going to want to keep coming back for more.”

Event information can be found at: www.motherloderoundup.com, www.atocsonora.com and www.frogtown.org. To talk live about these events or schedule an interview with Lisa Mayo, contact Cari Morgan at cari@evoked-pr.com or 209-795-7670.

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