

Board of Directors Meeting

November 12, 2013 Frog Town Board Room, 8:30 am

Call to Order

- 1. Approval of Minutes
- 2. Review of Action Items
- 3. Treasurer's Report
 - a. Angels Camp TOT
 - b. Membership
- 4. Marketing Report
 - a. Review of Highlights
- 5. New Business
 - a. Annual Dinner recap
 - b. Frog Play launch
 - c. Activities Guide progress
 - d. iMap COG collaboration
 - e. Mobile site
- 6. Old Business
 - a. Visitor Center maintenance
- 7. Board Member Updates
- 8. Adjourn

CVB Mission Statement

To serve our members and community by supporting sustainable economic growth through the promotion of tourism in Calaveras County.