



Board of Directors Meeting
AGENDA
June 16, 2015
Frogtown Board Room 8:30 am

Call to Order

1. Approval of May Minutes
2. Review of Old Action Items
3. Treasurer's Report
4. Marketing Report
 - a. Review of Highlights
 - b. Sunset Celebration Weekend
5. New Business
 - a. Board member terms review & nominations
6. Old Business
 - a. Capitol Window
 - b. State Fair booth
7. Board Member Updates
8. Review of New and Carried Over Action Items
9. Adjourn

CVB Mission Statement

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.