



Board of Directors Meeting
AGENDA
June 10, 2014
Frogtown Board Room 8:30 am

Call to Order

1. Approval of Minutes
2. Review of Action Items
3. Treasurer's Report
4. Membership Committee Report - Jan
5. Marketing Report
 - a. Review of Highlights
 - b. Marketing committee report
 - c. Review of Le Figaro trip
 - d. Review of Sunset Celebration
6. New Business
 - a. State Fair
 - b. Board nominees for 2 positions
 - c. New meeting venue options:
 - i. DAC board room
 - ii. Mercantile
7. Old Business
8. Board Member Updates
9. Adjourn

CVB Mission Statement

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.