



**Board of Directors Meeting**  
Tuesday, June 11, 2013  
Frogtown Board Room, 4:00 pm – 5:30 pm

Call to Order

1. Approval of Minutes from April Meeting
2. Treasurer's Report for March, April and May
3. Marketing Report
  - a. Sunset Celebration Weekend
  - b. French FAM tour
  - c. Editorial calendar for 2013/2014 - Cari
  - d. Marketing committee report - Steve
4. New Business
  - a. Board member changes
  - b. City council presentation
  - c. 2013 – 2014 budget
5. Old Business
  - a. State fair
6. Board Member Updates
7. Adjourn

**CVB Mission Statement**

To serve our members and community by supporting sustainable economic growth through the promotion of tourism in Calaveras County.